

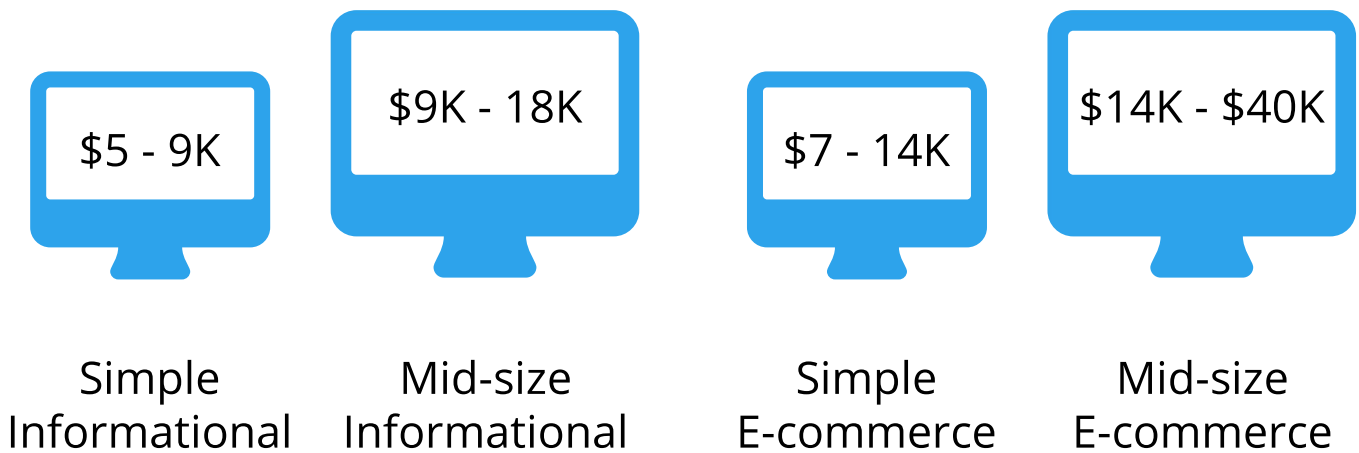


COLLIDETECHNOLOGIES.COM

Website & App Development

Collide Technologies is a full-service app and web development firm based in the beautiful northwest in the Coeur d'Alene, ID / Spokane, WA area. We create robust, end-to-end software, web and app solutions for clients anywhere.

Website Quick Pricing Guide



[See individual page breakdown for pricing details](#)

What's included



Original Design

Each site is considered uniquely and clients receive a mockup (rendering) of what their site will look like for approval before it's built



Site Organization

We can organize your content as needed and work with you to layout your site intuitively. We can also make branding and logo recommendations. (Actual branding and logo design are extra).



Content Management System (CMS)

All sites are typically built using a CMS such as WordPress so they can easily be updated.



Responsive / Mobile Friendly

All sites we develop look good on mobile and devices.



Basic SEO / Optimization

While most organizations that want to be seen on the web will want to invest in SEO, we'll get you started with proper titles, tags, and a site map.



Stock Photos

Most sites require stock photos to make them pop. Within reason, we can usually include stock photos for you.



About Collide Technologies

Collide Technologies is a full-service app and web development firm based in the beautiful northwest in the Coeur d'Alene, ID / Spokane, WA area. We create robust, end-to-end software, web and app solutions for clients anywhere.

We develop apps: Collide can develop web-based software and custom apps to streamline processes and make your company successful. Have a proprietary idea or a workflow that you want to turn into an app? Collide can make that happen!

We design and develop web sites: In addition to our love for apps, Collide designs and develops web sites – full CMS (Content Management System) solutions, eCommerce, informational, news sites – anything our clients can dream up.



Jed Benoit

Co-Founder, CEO & Web Developer

jed@collidetechnologies.com

615.916.1096

Jed has 14+ years of experience in IT, web design and development as well as web and app architecture. He is highly experienced in project management, software, and in analytics and loves team building and coordinating skill sets. Jed is additionally fluent in Spanish and has lived and worked in South America, the US and Canada.



Brian Morgan

Co-Founder, CTO & Programmer

brian@collidetechnologies.com


Brian brings more than a decade of experience to the table in building dynamic, database-driven applications for the web and mobile devices. With a mind for creative problem solving and an eye for aesthetics, Brian is passionate about using programming technology to create functional, intuitive and useful web-applications while applying the principles of graphic design to craft a positive, engaging user experience.

Contact

Please direct all inquiries and requests for quotes to Jed Benoit at jed@collidetechnologies.com or 615-916-1096.

Portfolio

A great way to see if you want to engage our services is to take a look at projects we've done. Check out a few samples at <https://collidetechnologies.com/portfolio/>. You can also request links to view other projects we've worked on or are currently involved with.

A blue outline of a computer monitor with a white screen. Inside the screen, the text "\$4 - 9K" is displayed in a bold, black, sans-serif font.

\$4 - 9K

Simple Informational

Overview


- ✓ Website typically consists of 4-8 unique pages
- ✓ Client provides logo (depending on contract), text content, and any photos they may have
- ✓ Responsive / Mobile Friendly
- ✓ Original design with mockups for client to approve before build begins (1 round of revisions)
- ✓ Content Management System (CMS) - Wordpress typically utilized
- ✓ Reasonable number of stock photos included as necessary

An estimated website cost is based on complexity, additional features, migration from an existing site, and amount of content. Content alone can add days or even weeks to a project, especially if it requires organization. There are things a client can do to minimize these costs even if they have a lot of content.

Features that affect pricing*

- ✓ Blog / News section
- ✓ Email newsletter signup
- ✓ Photo Gallery, Slideshow
- ✓ Calendar, Events
- ✓ Forms
- ✓ Custom functionality
- ✓ Migration (specifically blog or news) from an existing site

Timing

 3 weeks - 2 months

* Note: Features and extras affect the pricing, but may still fall within this price range (depending on the amount of content, number of pages, extent of logo design, branding, etc.) See also our "Extras & Addons" page for additional items and pricing. Clients with organized content and quick response time may help in compressing the timeline.



Mid-size Informational

Overview


- ✓ Website typically consists of 10-20 pages
- ✓ Client provides logo (depending on contract), text content, and any photos they may have
- ✓ Responsive / Mobile Friendly
- ✓ Original design with mockups for client to approve before build begins (1 round of revisions)
- ✓ Content Management System (CMS) - Wordpress typically utilized
- ✓ Reasonable number of stock photos included as necessary

An estimated website cost is based on complexity, additional features, migration from an existing site, and amount of content. Content alone can add days or even weeks to a project, especially if it requires organization. There are things a client can do to minimize these costs even if they have a lot of content.

Features that affect pricing*

- ✓ Blog / News section
- ✓ Email newsletter signup
- ✓ Photo Gallery, Slideshow
- ✓ Calendar
- ✓ Forms
- ✓ Custom functionality
- ✓ Migration (specifically blog or news) from an existing site

Timing

 1.5 - 3.5 months

* Note: Features and extras affect the pricing, but may still fall within this price range (depending on the amount of content, number of pages, extent of logo design, branding, etc.) See also our "Extras & Addons" page for additional items and pricing. Clients with organized content and quick response time may help in compressing the timeline.



Simple E-commerce

Overview

- ✓ Website typically consists of 4-8 unique pages
- ✓ Shopping cart with up to 100 products
- ✓ Client provides logo (depending on contract), text content, and any photos they may have including product
- ✓ Responsive / Mobile Friendly
- ✓ Original design with mockups for client to approve before build begins (1 round of revisions)
- ✓ Content Management System (CMS) - Wordpress typically utilized
- ✓ Reasonable number of stock photos included as necessary

An estimated website cost is based on complexity, additional features, migration from an existing site, and amount of content. Content alone can add days or even weeks to a project, especially if it requires organization. There are things a client can do to minimize these costs even if they have a lot of content.


Other Features*

- ✓ Blog / News section
- ✓ Email newsletter signup
- ✓ Photo Gallery, Slideshow
- ✓ Calendar
- ✓ Forms
- ✓ Custom functionality
- ✓ Migration (specifically eCommerce products, blog, news) from an existing site

Timing

 2 - 3 months

* Note: Features and extras affect the pricing, but may still fall within this price range (depending on the amount of content, number of pages, extent of logo design, branding, etc.) See also our "Extras & Addons" page for additional items and pricing. Clients with organized content and quick response time may help in compressing the timeline.

A blue icon of a computer monitor with a white screen. Inside the screen, the text "\$14 - 40K" is displayed in a black, sans-serif font.

\$14 - 40K

Mid-size E-commerce

Overview

- ✓ Website typically consists of 10-20 pages
- ✓ Shopping cart with 100-500 products
- ✓ Client provides logo (depending on contract), text content, and any photos they may have including product
- ✓ Responsive / Mobile Friendly
- ✓ Original design with mockups for client to approve before build begins (1 round of revisions)
- ✓ Content Management System (CMS) - Wordpress typically utilized
- ✓ Reasonable number of stock photos included as necessary

An estimated website cost is based on complexity, additional features, migration from an existing site, and amount of content. Content alone can add days or even weeks to a project, especially if it requires organization. There are things a client can do to minimize these costs even if they have a lot of content.

Other Features*

- ✓ Blog / News section
- ✓ Email newsletter signup
- ✓ Photo Gallery, Slideshow
- ✓ Calendar
- ✓ Forms
- ✓ Custom functionality
- ✓ Migration (specifically eCommerce product, blog or news) from an existing site

Timing

 3+ months

* Note: Features and extras affect the pricing, but may still fall within this price range (depending on the amount of content, number of pages, extent of logo design, branding, etc.) See also our "Extras & Addons" page for additional items and pricing. Clients with organized content and quick response time may help in compressing the timeline.



Extras & Add-ons / Hourly Rates

Pricing

- ✓ Logo Refresh (fresh look on existing logo; original vector files and PNG handed to client) (\$200 - \$500)
- ✓ Logo & Branding (new logo; depends on options, complexity, and revisions; branding) (\$500 - 10K)
- ✓ Membership area (\$1.5K - \$5K)
- ✓ Customer account dashboards (\$2K - \$5K)
- ✓ Private / secure client areas (\$1.5K - \$5K)
- ✓ Distributor databases or directories (\$1K - \$3K)
- ✓ Extensive company team bios (\$1K - \$2K)
- ✓ Other custom functionality / features (\$TBD)
- ✓ Initial / Additional SEO (Initial \$TBD / \$200 min/mo - \$TBD)
- ✓ Creative Writing (\$TBD)
- ✓ Social Media (\$200 min/mo - \$TBD)
- ✓ Email Campaigns (\$700 - \$1K typical initial setup / \$200 + / mo for fully managed campaigns)
- ✓ Marketing (\$TBD)

* Note: This pricing is a rough guide for budgeting and doesn't cover all available options or possibilities associated with a pricing range. In some cases, pricing may be less than indicated for simplified options. Interested clients can request a customized quote.

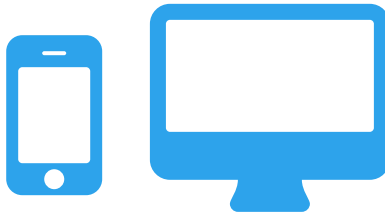
Hourly Rates

\$75 - 100/hr

Standard rate is \$75/hr for standard web development, with some programming and marketing rates at \$100/hr. Client will be advised of specific rates in advance. Project-based rates may be lower in some cases.

Non-Profits

Approved nonprofits are eligible for a 20% discount on hourly rates and some services.



Apps & Software

Overview

Because apps and software are so specific, this page will serve as a general guide. There are several ways to look at app / software builds:

1) Web-based: Users open the app or software directly in the browser of their choice on desktop or mobile/device and interact with it. An internet connection will be required to utilize the app or software. With only a few exceptions, developing a web-based solution will be the first development before going platform-specific. Once the app is stable, additional funds can be directed at developing for a specific platform or multiple platforms.

2) Platform-specific: iPhone, iPad, Android, Windows... This is an app or software developed specific to a platform. As mentioned previously, this typically happens after an app is built for web. The advantage of a platform-specific app is that it can appear in app stores and have features / functionality available to users offline. Most productivity / organizational apps are both web-based and platform based.

Pricing Structure

Apps and software are much more involved than simply creating a website. Rather than weeks of development with a single developer, multiple developers with different disciplines are often utilized over months to create an app or software. Even a "simple" app may take several months to develop, test, and launch. Apps also usually require ongoing support in the future and obviously dedicated hosting.

So what kind of price tag can you expect when having an app developed? A web-based app with basic functionality may be as low as \$30K and a robust web-based app can be upward of \$100 - 150K. Platform-specific apps or software are typically based on that initial web-based development and have a separate nominal price tag for each platform. We can prepare custom quotes for clients – understanding that apps in general are typically tens of thousands of dollars to build.

Hourly Rates

\$100/hr

Standard rate is \$100/hr for app and software builds. Client will be advised of specific rates in advance. Project-based rates may be lower in some cases.